Caudwell Children
International Centre for Childhood Disability Sponsorship Opportunities

A building for children’s futures
“It's about the journey - mine and yours - and the lives we can touch, the legacy we can leave, and the world we can change for the better.”

Tony Dungy
A building for children’s futures
International Centre for Childhood Disability

The Caudwell Children International Centre for Childhood Disability will be the UK’s first purpose-built centre for multi-disciplinary therapy programmes for childhood disability and research of neurodevelopmental conditions, including autism.
Branding at annual global workshop of eminent research professors and authors on autism
and neurodevelopmental disorders

Acknowledgement on the Caudwell Children research group high impact publications

Brand placement at an international conference with the Caudwell Children Clinical Team

Placement of PHD student for 3 year term within the centre and acknowledgement on their
annual published work (1 per year)

Recognition in the laboratory – plaque

Recognition on Courtyard Donor Wall

Our House bespoke pin badge – gold

Website – Logo on Our House Sponsor thank you slider

Invitation to Open evening / launch event

Memory book for Our House launch event

Framed publications with acknowledgement to your contribution

Associated PR & Social Media

Invitation to a dinner by founder and Chairman John Caudwell, personalised thank you in
speech

Product Placement in laboratory – relevant and subject to Caudwell Children agreement

One of the world’s most prevalent neurodevelopmental conditions, affecting as many as 1 in 68
children, and costing the UK taxpayer an estimated £32 billion a year; autism spectrum disorder
forms a major part of Caudwell Children’s past, present and future.

By supporting a comprehensive programme of research into the effects of therapy on children
with neurodevelopmental disorders (including autism) and the impact of early intervention,
together we can establish a theory for the cause of some of these conditions and develop a
more robust and effective form of therapy to reduce the impact of these disabilities on children
and their families worldwide.

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Sponsorship of
the research

£1 million
(not exclusive) per annum

The International Centre for Childhood Disability, and the charity’s unique partnership
with Keele University, will give our holistic approach a new home.

It will provide a state-of-the-art base for the charity’s therapies and an environment
where ground-breaking research can be undertaken and potentially change the way
some disabilities are treated, affecting millions of people around the world.

We seek support for much more than the bricks and mortar of a new building, we
seek your support for a new approach to disability and a lifelong partnership; giving
disabled children the chance to lead a full and independent life.

Together we can continue to provide life-changing support to the 770,000
disabled children living in the UK and lead the global research into solutions for
people living with autism and neurodevelopmental conditions.

We are seeking official sponsors for the first International Centre for Childhood
Disability, who are willing to join with us and help make a lasting difference to the
lives of disabled children.

The total cost of building this lasting legacy for the care and support of disabled
children is currently estimated at £15 million.

Please consider sponsoring a part of this important project and becoming part of a
team dedicated to improving the lives of disabled children and their families.
Sponsorship of the research laboratory

£400,000

A team of renowned scientists and academics will lead the Centre's research into the cause of neurodevelopmental conditions such as autism; and the effects of our multidisciplinary approach on children living with the condition. Using this onsite laboratory they will aim to answer some of the biggest questions surrounding one of the world's most prevalent neurodevelopmental conditions.

1. Placement of PHD student for 3 year term within the centre and acknowledgement on their annual published work (1 per year)
2. Recognition in the laboratory – plaque
3. Recognition on Courtyard Donor Wall
4. Our House bespoke pin badge – gold
5. Website – Logo on Our House Sponsor thank you slider
6. Invitation to Open evening / launch event
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Sponsorship of the reception

£200,000

First impressions have never been so important. For children and families whose lives are spent in hospital waiting rooms and doctors surgeries, it is important that they arrive feeling welcomed, relaxed and positive. You could be part of creating a first impression that lasts for the rest of their lives.

Invest in Our House – be part of changing the lives of disabled children

1. Recognition in the reception – plaque in reception (Up to 5 maximum)
2. Recognition on Courtyard Donor Wall
3. Our House bespoke pin badge – gold
4. Website – Logo on Our House Sponsor thank you slider
5. Invitation to Open evening / launch event
6. Memory book for Our House launch event
7. Thank you frame for your office area
8. Associated PR & Social Media
9. Invitation to a dinner by founder and Chairman John Caudwell, personalised thank you in speech

Invest in the futures of disabled children. Create lasting impact and positive change.
Help unlock the lives of children with autism

Sponsorship of the sensory suite

Children with autism and other disabilities find soothing sensory suites a complete respite from the anxieties and stresses caused by the world around them, giving them time to escape, relax and re-energise when they need it most.

Sponsor a sensory suite – help unlock the lives of children with autism

1. Naming rights to the sensory suite - plaque in suite
2. Recognition on Courtyard Donor Wall
3. Our House bespoke pin badge – gold
4. Website – Logo on Our House Sponsor thank you slider
5. Invitation to Open evening / launch event
6. Memory book for Our House launch event
7. Thank you frame for your office area
8. Associated PR & Social Media

Sponsorship of the interactive sensory garden

Taking therapy outside the four walls of the centre is an important step in the integration of children with autism into social situations. You can help ease children through this process by sponsoring an outdoor space carefully designed to stimulate the senses and interact with the world around them.

Create a garden – help disabled children reach their full potential

1. Recognition in the sensory garden - thank you bench
2. Recognition on Courtyard Donor Wall
3. Our House bespoke pin badge – gold
4. Website – Logo on Our House Sponsor thank you slider
5. Invitation to Open evening / launch event
6. Memory book for Our House launch event
7. Thank you frame for your office area
8. Associated PR & Social Media
9. Product Placement – relevant and subject to Caudwell Children agreement
Sponsorship of the family therapy suite £100,000

Family is at the heart of all Caudwell Children’s services and this therapy suite will provide parents and carers with the information and skills to help themselves now and in the future.

Create a bespoke environment to enable optimal therapeutic interventions

1. Naming rights to the room - plaque in Family Therapy Suite
2. Recognition on Courtyard Donor Wall
3. Our House bespoke pin badge - silver
4. Website - Logo on Our House Sponsor thank you slider
5. Invitation to Open evening / launch event
6. Memory book for Our House launch event
7. Associated PR & Social Media
8. Product Placement - relevant and subject to Caudwell Children agreement

Sponsorship of the training kitchen £100,000

Be a part of our plan to equip families with the skills to maintain a healthy balanced diet when they return home by sponsoring this fully equipped training kitchen.

Help create an educational environment for families to understand the impact of dietary intervention

1. Naming rights to the kitchen - plaque in Training Kitchen area
2. Recognition on Courtyard Donor Wall
3. Our House bespoke pin badge - silver
4. Website - Logo on Our House Sponsor thank you slider
5. Invitation to Open evening / launch event
6. Memory book for Our House launch event
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8. Product Placement - relevant and subject to Caudwell Children agreement
Help children relax and enjoy the time they spend at the centre.

Sponsorship of outreach assessment suite

£80,000

Caudwell Children’s support for children and families continues long after they visit the Centre. The virtual outreach suite will enable thousands of families from around the country to regularly interact with the clinical team to ensure they are receiving the help and support they need.

1. Naming rights to the outreach assessment suite – plaque in area
2. Recognition on Courtyard Donor Wall
3. Our House bespoke pin badge – silver
4. Website – Logo on Our House Sponsor thank you slider
5. Invitation to Open evening / launch event
6. Memory book for Our House launch event
7. Associated PR & Social Media
8. Product Placement – relevant and subject to Caudwell Children agreement

Sponsorship of the accessible play area

£75,000

Play and social interaction form an important part of the holistic approach to therapy and by sponsoring this fully accessible play area you will help children relax and enjoy the time they spend at the Centre.

1. Naming rights to the play area – plaque in area
2. Recognition on Courtyard Donor Wall
3. Our House bespoke pin badge – silver
4. Website – Logo on Our House Sponsor thank you slider
5. Invitation to Open evening / launch event
6. Memory book for Our House launch event
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Sponsorship of 
calming break out pods

£40,000

Children with conditions such as autism often look for safe spaces where they feel comfortable and sensory distractions are limited. These calming ‘pods’ will be located throughout the therapy area, enabling children to feel comfortable and relax in the calming environment.

Sponsor a Calming pod – make children with autism feel safe

1. Naming rights to the bespoke calming pod – plaque in area
2. Recognition on Courtyard Donor Wall
3. Our House bespoke pin badge – bronze
4. Website – Logo on Our House Sponsor thank you slider
5. Invitation to Open evening / launch event
6. Memory book for Our House launch event
7. Associated PR & Social Media

Sponsorship of 
therapy suites

£25,000

Every child is different and each of the Centre’s 12 therapy suites will be adaptable to create the perfect environment. With access to a private landscaped garden, play areas and adaptable lighting the suites will be a complete change to the clinical environments children and families are used to.

1. Naming rights to your assessment room – plaque in area
2. Recognition on Courtyard Donor Wall
3. Our House bespoke pin badge – bronze
4. Website – Logo on Our House Sponsor thank you slider
5. Invitation to Open evening / launch event
6. Associated PR & Social Media
Help build futures for disabled children

Buy a window £2,500
- Help children with autism see a future
- Recognition on Courtyard Donor Wall
- Our House bespoke pin badge - bronze
- Website - Logo on Our House Sponsor thank you slider
- Invitation to Open evening / launch event
- Associated PR & Social Media

Build a wall £10,000
- Recognition on Courtyard Donor Wall
- Our House bespoke pin badge - bronze
- Website - Logo on Our House Sponsor thank you slider
- Invitation to Open evening / launch event
- Associated PR & Social Media

Leave a lasting impression

Ambassadors of the ‘Our House’ project will be given a lasting legacy within the new building and a memory book of the journey from design to completion, documenting the role you played in changing children’s lives.

There will also be several celebration events and networking opportunities for our partners, with exclusive VIP personal invitations for you and your team.

To discuss the part you wish to play in the International Centre for Childhood Disability, please contact:

Trudi Beswick - Chief Executive
01782 600 607
trudi.beswick@caudwellchildren.com

*Sponsorship opportunities are all correct at time of press.